



Adam Limanowski

Brand Architect / Digital Designer

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708.525.1085

[View My Portfolio](#)

Education

Eastern Illinois University
BFA in Graphic Design
2009 - 2013

Skillset

Branding
Logo Design
Web Design
UI Design
Wireframing

Proficient in

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Elementor

I've Dabbled with

Adobe After Effects
Adobe XD
Wordpress
SEO
HTML / CSS
Salesforce / Pardot

*References and additional
designs available upon request*

Bio

I'm a versatile designer with 9 years of experience including Web Design, UI, Branding, Point-of-purchase Campaigns, and a few other things I've learned along the way. I've worked with large teams. I've worked with small teams. I've worked solo. In the end, what is most important to me is finding a home where I can roll up my sleeves, get my hands dirty, feed my hunger to grow, and be a catalyst for a positive atmosphere.

Professional Experience

Senior Graphic Designer

Surface Shields & Ram Board | 2018 - Present

- Executing and overseeing production of packaging, eblasts, print ads, website design /support, presentations, sell sheets, product data sheets, custom product requests, and tradeshow booth design.
- Fielding ongoing requests from 25+ sales reps.
- Executing a complete brand overhaul for Ram Board including target market demographics / psychographics, competitor analysis, customer profiling, brand pillars, messaging architecture, and brand assets and usage. Collateral / examples available on request.

Art Director (*Previously Web Designer*)

LLT Group | 2016 - 2018

- Website, print, branding, packaging, and logo design executions.
- Competitor research, research & discovery deliverables, wireframes, mobile / tablet / desktop versioning, and working with the development team to ensure correct implementation of the design.
- Working directly with the client and addressing feedback to a team of 4 Web Designers while managing my workload.
- Spearheaded a website re-design for the agency itself. (www.llt-group.com)

Art Director (*Previously Junior Art Director*)

Upshot Agency | 2013 - 2016

- Creating ad campaigns, in-store P.O.P. setups, seasonal marketing collateral, and packaging design for large brands such as Head & Shoulders, Kraft, Corona, Modelo, Pacifico, CVS, and Target.
- Working with a team of Creative Directors, Project Managers, Proof-readers, Retouchers, and Production Designers expressing design concepts and implementing / finalizing ideas.

Accolades

Lockport Township

2020 & 2021 Best of Lockport Awards Graphic Designer Category

LLT Group

MVP - 2018 / Rookie of the Year - 2017

Eastern Illinois University

Excellence in Fine Arts Award Scholarship / Graphic Design Recognition Award